

AUTHOR GUIDELINE

Author must ensure that the following instructions are followed.

1) Originality and Relevance

- The manuscript is a full-length original research article.
- The submission has not been previously published, nor is it before another journal for consideration.
- The topic is within the scope of the ESTEEM Journal of Social Sciences and Humanities.

2) Manuscript Format

- The manuscript file is in Microsoft Word format, using the ESTEEM Journal of Social Sciences and Humanities template.
- The length of manuscript must be between 5000 and 7000 words excluding title page, tables, figures and references.
- The text adheres to the stylistic, format and references requirements outlined in the journal template.

3) Quality and Integrity

- The manuscript has been thoroughly spell-checked and grammar-checked.
- The similarity index (plagiarism check manuscript) and the use of AI-generated content in the manuscript is below 20%, excluding references.
- The author has used original figures. Any reused figures from other sources are accompanied by official permission from the copyright holder.

4) References

- The discussion is well-supported by relevant and up-to-date scholarly work. Submissions are required to include a minimum of 20 references, with a primary focus on literature published within the past five (5) years.
- References are formatted correctly and cited properly in the text according to APA 7th Edition.
- URLs or DOIs must be provided for all online sources referenced in the manuscript.

5) Additional Submission Requirements

- Authors are required to suggest two potential reviewers in the Comments for the Editor section.