

ESTEEM

JOURNAL OF SOCIAL SCIENCES AND HUMANITIES

Volume 6, No. 2, September 2022

A Peer-Reviewed Journal Published by Universiti Teknologi MARA Press

e-ISSN 2600-7274

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ESTEEM

JOURNAL OF SOCIAL SCIENCES AND HUMANITIES

Journal Description

Introduced in 2017, ESTEEM Journal of Social Sciences and Humanities is an official journal of Universiti Teknologi MARA (UiTM) Cawangan Pulau Pinang with a registered e-ISSN 2600-7274. It is an open-access journal that publishes articles in English and Bahasa Malaysia. Initially, it was published once a year, from January 2017 to December 2020, but changed its publication frequency to twice a year starting in January 2021 to accommodate the increasing number of manuscript submissions. The journal adheres to traditional standards of double-blind peer review with an average acceptance rate of 30%. Currently, the journal does not charge any article processing fees for manuscripts submitted personally or collaboratively by authors.

Aim and Scope

The ESTEEM Journal of Social Sciences and Humanities aims to serve as a platform for scholars, practitioners, and policymakers to exchange new knowledge and ideas in social sciences and humanities areas. The journal provides an avenue for scholars and practitioners to document unpublished, original manuscripts related to emerging issues, developments, and trends that examine how people interact, integrate, behave and influence the world around them. Specifically, the journal aims to provide new knowledge on the relationships between individuals and societies and the operation and progression of organizations in the 21st century.

The key topics covered in the journal relate to emerging issues, trends, and challenges that shape individuals' perceptions, attitudes, and behaviors across societies, businesses, industries, and governments worldwide. As the journal covers two separate but interrelated areas of social sciences and humanities, authors are welcome to submit manuscripts that systematically investigate questions around humanities development, namely language, linguistics, culture, arts, religion, health, and wellbeing. For social sciences, the journal invites manuscripts related to human psychology and sociology in education, law, political science, business, and hospitality, among others.

Frequency of Publication

- January 2021 to present: ONE (1) volume TWO (2) issues per year, published in April and September.
- January 2017 to December 2020: ONE (1) volume ONE (1) issue per year, published in November.
- The publication frequency of the journal does not include special issues.

Duration of Publication Process

The publication process takes approximately 90 – 120 days, based on current practice. All manuscripts are processed accordingly:

- Review Process (within 30 days after the closing date)
- Notification of Acceptance (within 10 days after the review process)
- Revision (within 30 days after the manuscript acceptance)
- Copy Editing (within 10 days after final revision)
- Publication (within 10 days after the copy-editing process)

Peer Review Process

ESTEEM Journal of Social Sciences and Humanities relies on effective peer review processes to uphold the quality and validity of individual articles and the overall integrity of the journal. The journal practices a double-blind peer review consisting of a minimum of two peer reviewers per manuscript to maintain quality. All reviewers with diverse expertise serve voluntarily. Throughout the double-blind review process, the editors hide both reviewer and author identities from one another. To facilitate this, the editors need to ensure that the manuscripts are processed in a way that does not give away the identity of their authors. The editors make sure that the manuscript does not include the names or affiliations of the authors. This ensures the manuscript is judged fairly, keeping bias out of the equation. Both authors and reviewers also benefit from some degree of protection against criticism.

Abstracting and Indexing



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Editorial Office

ESTEEM Journal of Social Sciences
and Humanities
Universiti Teknologi MARA
Cawangan Pulau Pinang
13500, Permatang Pauh, Pulau Pinang,
Malaysia
Email: ejssh.esteem@uitm.edu.my
Tel: +604-3823562

Publisher

Unit Penulisan dan Penerbitan
Bahagian Penyelidikan, Jaringan
Industri, Masyarakat dan Alumni
Universiti Teknologi MARA
Cawangan Pulau Pinang
13500, Permatang Pauh, Pulau Pinang,
Malaysia
Email: ejssh.esteem@uitm.edu.my
Tel: +604-3823562

Advisors

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EDITORIAL NOTE

On behalf of the ESTEEM Journal of Social Sciences and Humanities (EJSSH) Editorial Team, I am delighted to present Volume 6, Issue No. 2, September 2022. Out of 55 submissions received, only 15 manuscripts were accepted for publication after the stringent review process, representing a 27.27% acceptance rate. After multiple series of the double-blind peer review process, only 11 high-quality manuscripts met the standard empirical paper requirement and were successfully published.

The September 2022 issue covered emerging issues, trends, and challenges in social sciences and humanities. Specifically, four papers are about improving the education system such as papers on the development of mathematical thinking tests and scaffolding online learning. One research looked at the potential of traditional Malay woodcarving as a cultural heritage tourism product, while another examined the service quality attributes influencing Spa goers' satisfaction. Under the theme of health and wellbeing, a paper investigated socio-demographic factors influencing fatigue levels among community-dwelling older people. Several other papers focused on research topics related to the impact of minimum wage on labor market institutions, the right to food information and food choice, and factors affecting volunteer smartphone patrol app adoption.

For the year 2023, we are looking forward to more international-based papers. We welcome collaborative-based papers that celebrate intellectual diversity in social sciences and humanities fields across countries, regions, and continents. They are much appreciated and will make a significant contribution to the sustainability of this journal. Also, we would like to receive more papers that focus on the United Nation's Sustainable Development Goals. I would like to take this opportunity to thank all contributors, authors, reviewers, and Editorial Team members, whose concerted efforts have made this issue possible. We hope this issue will provide valuable insights and knowledge to our readers. We welcome any constructive feedback and comments toward the betterment of the journal. Together, we can achieve greatness.



Editor-in-Chief

Anderson Ngelambong, Ph.D.
ESTEEM Journal of Social Sciences and Humanities
Universiti Teknologi MARA Cawangan Pulau Pinang