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ESTEEM

JOURNAL OF SOCIAL SCIENCES AND HUMANITIES

Journal Description

Introduced in 2017, ESTEEM Journal of Social Sciences and Humanities is an official journal of Universiti Teknologi MARA (UiTM) Cawangan Pulau Pinang with a registered e-ISSN 2600-7274. It is an open-access journal that publishes articles in English and Bahasa Malaysia. Initially, it was published once a year, from January 2017 to December 2020, but changed its publication frequency to twice a year starting January 2021 to accommodate the increasing number of manuscript submissions. The journal adheres to traditional standards of double-blind peer review with an average acceptance rate of 30%. Currently, the journal does not charge any article processing fees for manuscripts submitted personally or collaboratively by authors.

Aim and Scope

The ESTEEM Journal of Social Sciences and Humanities aims to serve as a platform for scholars, practitioners, and policymakers to exchange new knowledge and ideas in social sciences and humanities areas. The journal provides an avenue for scholars and practitioners to document unpublished, original manuscripts related to emerging issues, developments, and trends that examine how people interact, integrate, behave and influence the world around them. Specifically, the journal aims to provide new knowledge on the relationships between individuals and societies and the operation and progression of organizations in the 21st century.

The key topics covered in the journal relate to emerging issues, trends, and challenges that shape individuals' perceptions, attitudes, and behaviors across societies, businesses, industries, and governments worldwide. As the journal covers two separate but interrelated areas of social sciences and humanities, authors are welcomed to submit manuscripts that systematically investigate questions around humanities development, namely language, linguistics, culture, arts, religion, health, and wellbeing. For social sciences, the journal invites manuscripts related to human psychology and sociology in education, law, political science, business, and hospitality, among others.

Frequency of Publication

- January 2021 to present: ONE (1) volume TWO (2) issues per year, published in April and September.
- January 2017 to December 2020: ONE (1) volume ONE (1) issue per year, published in November.
- The publication frequency of the journal does not include special issues.

Duration of Publication Process

The publication process takes approximately 90 – 120 days, based on current practice. All manuscripts are processed accordingly:

- Review Process (within 30 days after the closing date)
- Notification of Acceptance (within 10 days after the review process)
- Revision (within 30 days after the manuscript acceptance)
- Copy Editing (within 10 days after final revision)
- Publication (within 10 days after the copy-editing process)

Peer Review Process

ESTEEM Journal of Social Sciences and Humanities relies on effective peer review processes to uphold the quality and validity of individual articles and the overall integrity of the journal. The journal practices a double-blind peer review consisting of a minimum of two peer reviewers per manuscript to maintain the quality. All reviewers with diverse expertise serve voluntarily. Throughout the double-blind review process, the editors hide both reviewer and author identities from one another. To facilitate this, the editors need to ensure that the manuscripts are processed in a way that does not give away the identity of their authors. The editors make sure that the manuscript does not include the names or affiliations of the authors. This ensures the manuscript is judged fairly, keeping bias out of the equation. Both authors and reviewers also benefit from some degree of protection against criticism.

Abstracting and Indexing



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EDITORIAL NOTE

On behalf of the ESTEEM Journal of Social Sciences and Humanities (EJSSH) Editorial Team, I am pleased to present Volume 6, Issue No. 1, April 2022. We have received 61 manuscripts for this issue, primarily from Malaysian scholars. A total of 13 manuscripts were accepted for publication after the stringent review process, representing a 21% acceptance rate. At the end of multiple series of the review process, only eight manuscripts were successfully published.

This issue covered emerging issues, trends, and challenges in social sciences and humanities. Two papers are about improving online distance learning through gamification and enhancing students' readiness. Both papers concluded that a concerted effort among higher learning institution stakeholders is essential in sustaining the viability of online distance learning in the long term. One research looked at the perceptions of hospitality and tourism students on employability anxiety and career intention pre and post-COVID-19. Another looked at the attributes affecting quick-service restaurants' revisit intention among students. Interestingly, one paper evaluated the performance of waqf land development in Pulau Pinang, Malaysia. Several other manuscripts focused on research topics concerning how business practices and strategies affect consumers' behavioral intentions.

For the following September 2022 issue, we hope to get better-quality manuscripts from international scholars. We welcome collaborative-based papers that celebrate intellectual diversity in social sciences and humanities fields across countries, regions, and continents. They are much appreciated and will make a significant contribution to the sustainability of this journal. Also, we would like to receive more papers that focus on the United Nation's Sustainable Development Goals. To conclude, I would like to extend our sincere gratitude to all contributors, authors, reviewers, and Editorial Team members, whose concerted efforts have made this issue possible. We hope you enjoy reading the fruits of our labor. We welcome any constructive feedback and comments towards the betterment of the journal. Together, we make it great.



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