

ESTEEM

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SPECIAL ISSUE

1ST INTERNATIONAL CONFERENCE ON
MEDIA AND SOCIAL SCIENCE (ICOMS)

SOCIAL SCIENCES **E-LEARNING** **LINGUISTICS** **HUMANITIES**
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education tourism hotel **EDUCATION** **EDUCATION**
linguistics business behavior **LAW** **EDUCATION**
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EDITOR'S NOTE

It is our pleasure to introduce the first special issue for papers presented at the International Conference of Media and Social Science 2019 (iCOMS2019) held in Universiti Teknologi MARA (UiTM), main campus Shah Alam from 21st to 22nd August 2019. With the main theme of navigating the future of integrated communication, the conference received international and local presenters that provides opportunity for the participants to access wider information and new ideas on the field.

This conference offer publication of selected paper at numbers of established indexed collaborated journal. Hence, special thanks and appreciation to ESTEEM Journal of Social Sciences and Humanities (EJSSH) for the opportunity given to our presenters to have their paper published. With the aim to extend discourse on transforming communication and media issues in a global and diverse cultural environment, 11 papers presented at the conference were selected for publication in EJSSH, reviewed by UiTM's communication and media scholars. The specific themes for this special issue include Communication, Society and Sociology, Media and Politics and Social Science, Humanities and Culture Studies.

Under the Communication theme, the papers selected include: The Impact of Trust and Social Network on Employee Knowledge Sharing Capabilities; The Practices of Local Cosmetic Product on the Customer Loyalty among Malaysian Youth; and Interactional Metadiscourse Analysis of Evaluative Essays. For Society and Sociology, the selected papers include: The Awareness and Accessibility of Village Official Website on Marginalized Villagers in Central Java Indonesia; and Discourses on Twitter Contribute to the Concept of Resilience in the LGBT Community in Malaysia.

Numbers of the selected papers falls under the Media and Politics and Social Science theme. The selected papers include: *Hubungan Malaysia-China Dalam Isu Laut China Selatan: Satu Analisis* (presented in Bahasa Malaysia); Countering Terrorism Through Religion, Culture, Legal, and Ethical Values; Terrorism: What the Statistics Show; and The Ethical Crisis of the Post-2011 Arab Media: The Case of the Syrian Revolution. Whilst for the Humanities and Culture Studies, the selected papers include: A Critical Review of Emotional Abuse and Sextortion among Ghanaian Women on Social Media; and A Comparison Study on The Elements of Storytelling between Malaysia and Thailand TV Advertisements.

The selected papers are undoubtedly filled with crucial discussion on current and relevant issues in society as well as the communication field. With this, we would like to convey our congratulations to all authors and our highest gratitude to the reviewers' expertise, the publication committee and EJSSH. We hope readers will reap and sow the benefits available from this knowledge sharing platform.

Thank you.

ELIZA EZZAUDDIN HUSSEIN
EDITOR